



Market directly to community schemes

Get more leads, grow your sales and secure long-term contracts

We are trusted by leading sectional titles scheme service providers and contractors nationwide. We get you to where the business is.



Expert marketing to complexes for service providers and contractors

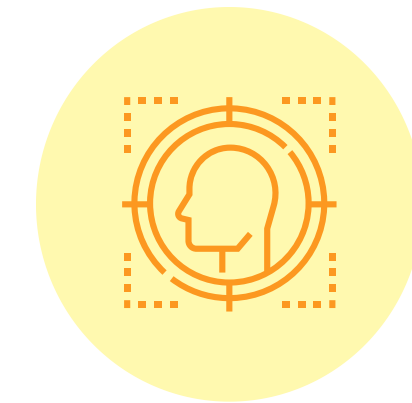
Mirabella Network has specialised expertise in property and community schemes marketing in South Africa. We understand your challenges and are ready to increase your market visibility.

The world moves swiftly, but we move even faster. With the largest active database of property owners and professionals, we rely on data, not guesswork, to maximise the impact of your brand.



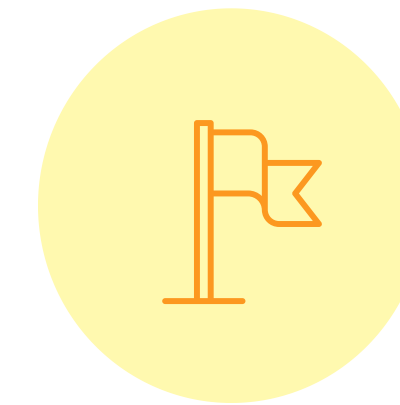
Reach 600 000+

Homeowners and
vendors/service providers



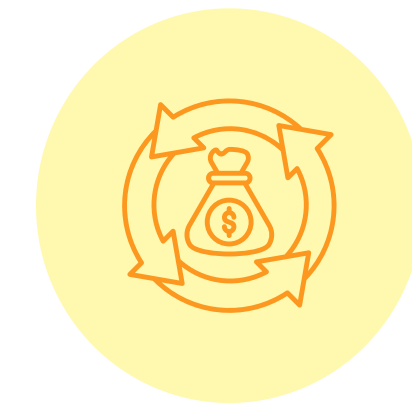
Precision

Targeted
marketing



Sales

Increase your
sales volume



Deal flow

Gain repeat
business



Transforming our insights into your **stream of deals**

Mirabella Network possesses profound industry knowledge, enabling us to comprehend the reasons and timing behind people's decisions. Allow our team of experienced researchers, strategists and planners to deliver comprehensive solutions for your marketing needs.

Get more leads,
close deals fast.





**Complexes &
Estates**



Homeowners



Trustees



Property managers

The largest end-user database for community schemes in South Africa

Gain an advantage with our network and leverage our trusted database to plan and execute more effective marketing. We understand the data landscape, assisting you in making impactful decisions and maximising your reach.

✓ GROW your sales exponentially



Gain access to
deals from
decision makers



Get past the **gate keepers** and sell directly

If you struggle to reach decision-makers, we have a solution that puts you in front of those who will benefit the most. We maximise the quality of your outcomes, helping more of your deals move through your sales pipeline faster.

✓ **CLOSE** your deals with decision makers

Track your deal flow and increase your sales

Measure the impact that your marketing has, allowing you to maximise your deals closed. Mirabella Network makes it simple for you to manage sales pipeline, as well as active and upcoming projects in one central dashboard.

- ✓ SALES dashboard to manage your deals

Marketing data that you can use

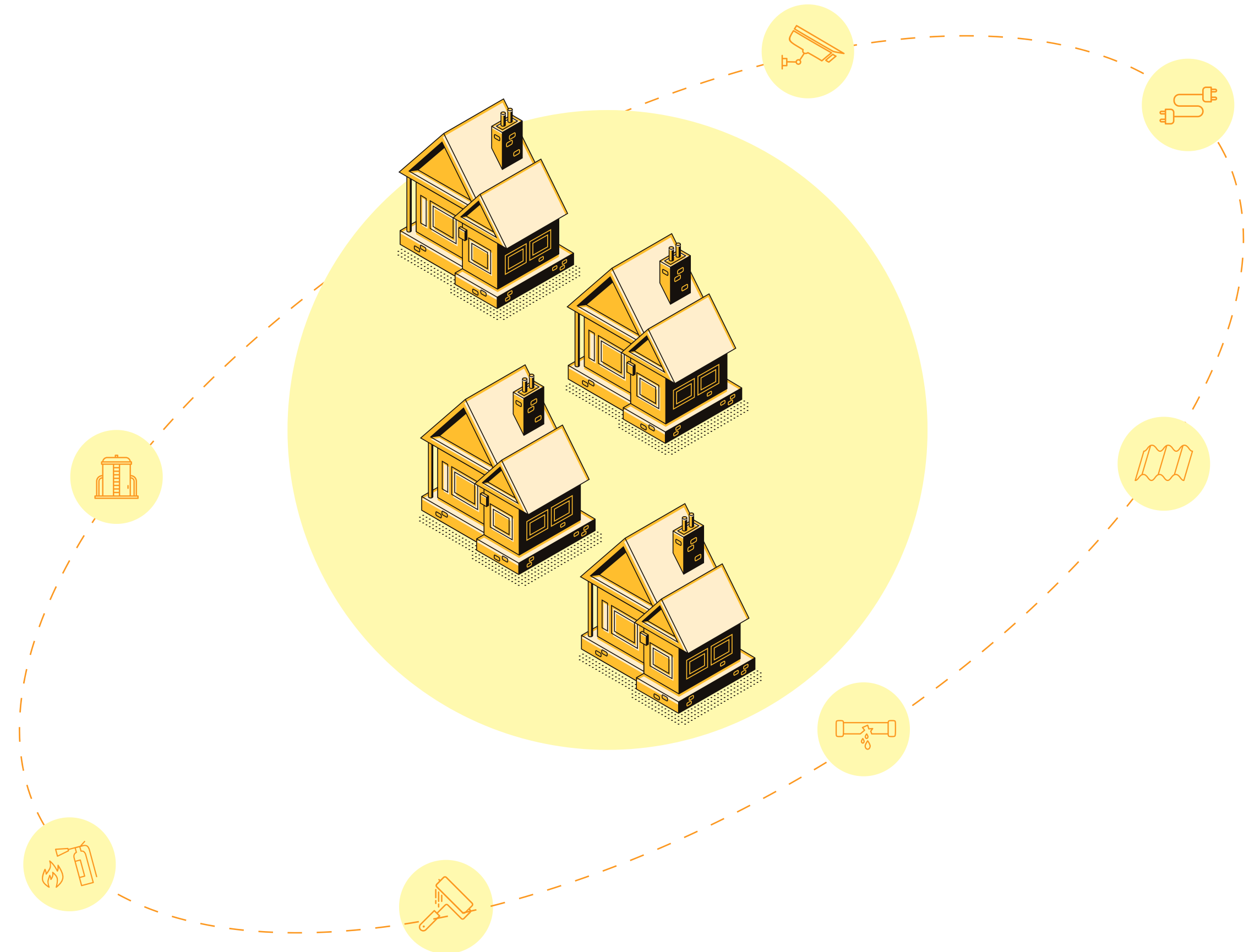


Become a **validated** service provider and earn

Join a pool of reputable and trusted service providers that are the go-to for property managers and bodies corporates who require annually recurring services. Ensure that you are 1 of the 3 quotes they see and increase your deal value.

- ✓ Painters
- ✓ Waterproofing
- ✓ Contractors
- ✓ Electricians
- ✓ Plumbers
- ✓ Security
- ✓ Fire Safety

[Sign up today](#)



Email Marketing Campaigns

We employ precision audience segmentation to target potential prospects with email campaigns. Our understanding of body corporates allows us to design visually appealing emails that convert to customers. We automate your email flows to maximise brand impact.

✓ QUALIFIED leads that need your service



Top of mind
brand awareness
for decisions
makers

Results-driven remarketing campaigns

Remarketing campaigns are an excellent way to stay top of mind with your prospects. We implement specific and formalised targeting to support go-to-market strategies. Experience the satisfaction of achieving your sales goals and beyond.

- ✓ **BUILD brand recognition**, trust, and increases the likelihood of conversion



40 Years of
marketing &
sectional title
experience

Our leadership team

Mirabella Network's leadership team has decades of B2B and community scheme marketing experience. As chief innovation officer, Brandon leads the strategy and drives the results for our clients.

Brandon Tancott

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