



Community scheme specialists

Generate more leads and enhance your marketing results

Trusted by leading business owners nationwide, including managing agents, insurance advisors, and contractors.



Above and beyond marketing services

Experience a comprehensive suite of services designed to meet all your marketing needs. Our dedicated team boasts years of expertise in digital marketing, ensuring unparalleled results. With shared marketing services, access a diverse range of skills and expertise beyond what you may have in-house or through traditional agency outsourcing.

✔ **Flexibility** and scalability

Content

Content marketing that promotes your expertise and puts you at the top.

Websites

Professional business websites that showcase your brand and convert.

Email

Email distribution and engagement strategies for better open rates.

Community

Grow and nurture your community. We value relationships!

 **Content marketing**

Specialised writing

Topical Research, interviews, copywriting.

R650 ph
R4 per word

SEO content writing

Keyword research, interviews, copywriting.

R550 ph
R2.50 per word

SEO Article post

Keywords research, copywriting, proofreading, 2x revisions, publish (500 words).

R550 ph
R2.50 per word

SEO Article post

Keywords research, copywriting, proofreading, 2x revisions, publish (500 words).

R1050

Specialised Proofreading

Proofreading, Fact check, legal check & editing.

R400 ph
R0.45 per word

Podcast production

Podcast research, script writing, recording, audio editing & publishing

R1 950

Webinar production

Podcast research, script writing, recording, audio editing & publishing

R1 950

SEO Infographic

Research, design, publish.

R1 750

Press Releases

PR Research distribution channels, content channel distribution to social media.

R1050

Lead Magnet

Research, copywriting, Lead magnet design, Landing page, Lead form.

R9 950

Audiobooks

1 hour of studio time, Recording Prep, Audiobook Voice Over Recording, Sound.

R9 950

Content Performance

Understand how your content is performing and report.

R2 850

 **Websites**

Landing pages

1 Page & thank you- Wireframe, prototype design, copy writing, development and lead form.

R3 450

5 page website

5 Page website-Wireframe, prototype design, copy writing, website development.

R7 750

Full website

Wireframe, prototype design, copywriting, website development.

R18 750

Custom website

Wireframe, prototype design, copywriting, website development.

POA

 **Community**

Social media content

Copy writing, design, post, monitor.

R550 ph
R2.50 per word

Social posts

Copy writing, design, post, monitor.

R870

Community management (Daily)

Copywriting, social media post design, publish, share.

R8 750 pm

Social Performance

Understand how your content is performing and report.

R2 850 pm

Social Media Daily (5 posts per week)

Copywriting, social media post design, publish, share.

R10 450 pm

Social Media Weekly (3 posts per week)

Copywriting, social media post design, publish, share.

R4 950 pm

 **Email marketing**

Newsletter design

Design, Newsletter copywriting, newsletter coding, Mailchimp setup.

R3 550

Email Performance

Understand how your content is performing and report.

R2 850

Email distribution

Keywords research, copywriting, proofreading, 2x revisions, send to database.

R9 870

Distributed Mailers

Keywords research, copywriting, proofreading, 2x revisions, send to segment.

R3 850



40 Years of
marketing &
sectional title
experience

Our leadership team

Mirabella.Network's leadership team has decades of B2B and community scheme marketing experience. As chief innovation officer, Brandon leads the strategy and drives the results for our clients.

Brandon Tancott

T: 072 395 1277

E: brandon@mirabella.network

