



Community scheme specialists

Generate more leads and enhance your marketing results

Trusted by leading business owners nationwide, including managing agents, insurance advisors, and contractors.



Specialist shared- marketing targeted at community schemes

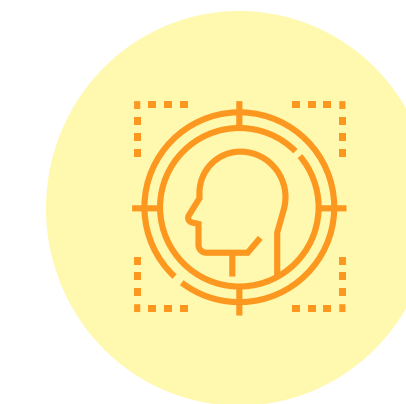
Mirabella Network has specialised expertise in property and community scheme marketing in South Africa. We understand your challenges and are ready to increase your market visibility.

The world moves fast, and we move faster. We have the largest active database of community schemes and property professionals. We use data, not guesswork, to maximise the impact of your brand.



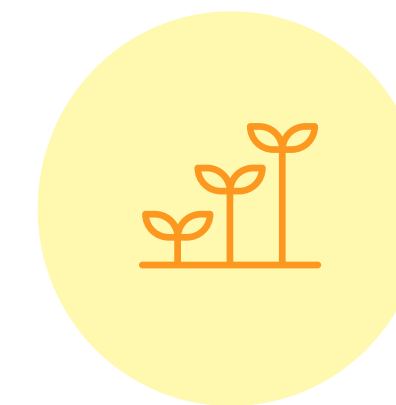
Reach 600 000+

Homeowners and vendors/service providers



Precision

Targeted marketing



Growth

Go-to-market strategy



Success

Measured and proven results



A collaborative
approach to
marketing

Shared marketing vs. in-house or outsourced

Regard Mirabella Network as your shared marketing resource where the marketer understands your target market like an employee would, but without the cost of a full-time marketer on your payroll.

The concept of "sharing" makes marketing much more economical to business owners than outsourcing to someone on an hourly basis who lacks an understanding of your industry's challenges.

- ✓ Share the costs associated with marketing efforts

Game-changing shared marketing packages

All our clients share the same target market. No other marketing agency understands trustees and property managers better than we do. This advantage allows us to allocate our resources effectively and efficiently, saving you money. We have crafted shared marketing packages that are specifically tailored to meet your unique needs.

Basic

Supplement your existing marketing and get more for less.

INCLUDED

- ✓ Content calendar
- ✓ 8x Social posts pm
- ✓ 2x Social channels
- ✓ 1x Blog posts pm
- ✓ 1x Newsletter pm
- ✓ Digital design
- ✓ Content creation
- ✓ Monthly Report

From only

R1,950 pm

PM x 12 - Including VAT

Standard

For when you need to boost traffic and marketing. This is a powerful but affordable package.

INCLUDED

- ✓ Monthly strategy call
- ✓ Content calendar
- ✓ 15x Social posts pm
- ✓ 2x Social channels pm
- ✓ 2x Blog posts pm
- ✓ 1x Newsletter pm
- ✓ Digital design
- ✓ Content creation
- ✓ Audience management
- ✓ Monitoring and reporting

From only

R3,950

PM - Including VAT

Premium

Generate leads, reach your target audience, streamline your marketing, keep your website up to date and get access to experts.

INCLUDED

- ✓ Monthly strategy call
- ✓ Content calendar
- ✓ 20x Social posts
- ✓ 4x Social channels
- ✓ 4x Blog posts
- ✓ 1x Newsletter
- ✓ 2x Website updates
- ✓ Digital design
- ✓ Content creation
- ✓ SEO & benchmarks
- ✓ Audience management
- ✓ Monitoring and reporting

From only

R5,950

PM - Including VAT

Above and beyond marketing services

Experience a comprehensive suite of services designed to meet all your marketing needs. Our dedicated team boasts years of expertise in digital marketing, ensuring unparalleled results. With shared marketing services, access a diverse range of skills and expertise beyond what you may have in-house or through traditional agency outsourcing.

- ✔ Flexibility and scalability



Content

Content marketing that promotes your expertise and puts you at the top.



Websites

Professional business websites that showcase your brand and convert.



Email

Email distribution and engagement strategies for better open rates.



Community

Grow and nurture your community. We value relationships!

40 Years of
marketing &
sectional title
experience

Our leadership team

Mirabella.Network's leadership team has decades of B2B and community scheme marketing experience. As chief innovation officer, Brandon leads the strategy and drives the results for our clients.

Brandon Tancott

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